

# Member Spotlight

## Please describe your current role at GAME?

In my role as Executive Director for GAME, I wear many hats. GAME, as a small non-profit organization, cannot afford to have separate positions for all the necessary roles, so I fulfill the role of membership liaison, executive to the board, graphics designer, administrator of all board and executive committee meetings, and webmaster. GAME has webinars, short burst educational discussions, and online meetings such as the Futurist Forum, that are designed to be on-demand activities, and I thus act as a video and post-production editor. As a technophile, I have also brought GAME notetaking into the 21<sup>st</sup> century, with the use of an Artificial Intelligence notetaking application.

### Personal tidbit

I enjoy making handmade books and cards

I enjoy traveling around the world and meeting new people.

I am an avid video gamer.

I enjoy science fiction audio books, movies, and TV shows

I semi-retired in 2020 so I have more time to do these activities!



## Dale Kummerle, PharmD

Executive Director, GAME

GAME member since 2011

## Why did you join GAME?

As I left my European expatriate assignment, I knew my new job in the US was in the “profession” of medical education and I needed to learn more as I was to help build a global IME department. Having discovered GAME in my research, I decided to attend their annual meeting in Munich, Germany. I learned a lot, and met many wonderful people that I am still friends with today. Thomas Kellner was leading that conference and welcomed me to become involved. The rest is a history of 12 years of enjoyment volunteering, leading iPACME, being President, and now the Executive Director.

## How did you enter the CPD profession?

I started my career as a university professor and after five years I moved over to working within the pharmaceutical industry. Education has always been in my blood, thus I accepted a position as a Medical Science Liaison, where I could educate healthcare professionals and patients in a health care setting. In 2007, I was fortunate enough to receive an expatriate assignment in Paris, France

and worked/lived there for 4 years. At the height of my assignment, I managed 26 people in 14 different countries. It was truly a highlight of my career. As the expatriate assignment ended, though, I needed to find another position within Bristol-Myers Squibb back home in the United States. Given my educational background, a Vice President company friend recommended I take a director position in the Independent Medical Education department. I loved the role and the people in the profession so much that I made it my home for the next 15 years.

## What would you tell other professionals who are just joining the CPD profession and starting their careers?

Being in the CPD profession is very rewarding but also very demanding. There is a relatively steep learning curve to enter this career, but I recommend newbies embrace this and educate themselves on many of the basics as soon as possible, such as gap analysis, and the behavioral and implementation sciences.

