## Member Spotlight Series



Aaron Johnson

Co-Founder of Hour Invite Media LLC Dean's Ambassador, Nova Southeastern University College of Pharmacy Rho Chi Pharmacy, Honor Society

GAME member since 2020 Communications Committee Futurist and Innovation Committee and members that reflect the global community of healthcare professions. The events that GAME puts on, such as the Member Meetup activities, do a great job of allowing people a space to engage in dialogue, share best practices, and allow collaboration in life-long learning. One of the biggest benefits of being a member is being exposed to the global trends of medical education, and being able to compare them and adopt some

Tell us about your role at Hour Invite Media?

As Founder of Hour Invite Media LLC my main goal is to provide healthcare professionals as well as the general public information on the amazing innovations and expertise that healthcare providers use to lead to the advancement of health and wellness.

At Hour Invite, my responsibilities include ensuring our mission of providing a healthcare platform to educate society is reflected in every decision we make. We work very closely with Physicians, Nobel Prize Laureates, and many other healthcare professionals to provide the highest quality of information through podcasts, webinars, and newsletters. I am very passionate about philanthropy and mentorship. I have been blessed to be able to offer free mentorship services to all students who request it; we offer Resume/CV workshops, one on one consultations, and networking opportunities so that students are the most qualified moving forward in their careers.

## Why did you join GAME and what are the benefits of being a member?

GAME Past President, Dale Kummerle, PharmD, came to speak to the student leaders at my institution about his career journey. I spoke with him after his presentation and he recommended I become a member of GAME. I have since developed a strong affinity for the field of CME/CE/CPD and look forward to working more with GAME. GAME does an excellent job of having a diverse background of leadership ideas into your own practice. I have learned a great deal from GAME, and I plan to apply much of my knowledge to my career as a Pharmacist.

## What do you want to accomplish as a Committee Member in 2020 - 2021?

I would like to make continuous learning and professional networking more mainstream to students via various modalities; I believe GAME has the capacity to help with this. Medical education is a part of every healthcare professional's (e.g., providers, researchers, scientists) career. I believe that early exposure to GAME will support membership growth for the organization, and provide value to students entering the workforce. Being able to address barriers and develop solutions for collaboration and lifelong learning is what would be accomplished through these endeavors.

## What would you tell other professionals who are just joining the industry and starting their careers?

Whoever is interested in this industry and is starting their careers needs to join GAME to be able to have a full immersion into what the global CME/CE/CPD field has to offer. GAME offers networking opportunities, professional development training, and much more that will whet the appetite of anyone seeking to learn more in this field!

To learn more about becoming a GAME member visit: <a href="http://www.GAMEcme.org">www.GAMEcme.org</a>

