



## Member Spotlight Series



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**Biomedical Sciences (UK)**  
Emerging Leader Board Member,  
GAME  
Communications Committee  
Member  
Senior Medical Writer,  
Liberum IME  
UK

Member since: 2018

### Tell us about your role at Liberum IME?

Depending on the particular day, I have a number of roles! I head up our scientific writing department, which generally means that I'm responsible for ensuring all of our educational content is scientifically rigorous and accurate. This involves liaising closely with our faculty experts supporting them in programme development. Beyond this, I work a lot on the design and delivery of our educational content. We have a very collaborative environment at Liberum and I work closely with all team members on eLearning and live

activities. The work is very diverse, and most importantly we have a lot fun while working on meaningful educational programs that help impact peoples' health!

### Why did you join GAME?

There isn't really one single reason why I joined GAME. However, a big factor was due to my volunteer experience with GAME. I was exposed to GAME's ideology and vision – it aligned to my own goals and interests regarding collaboration. Like many members of GAME, I believe that collaboration is the cornerstone of every successful accomplishment across civilisation, and that's particularly the case in our industry. At GAME there are so many talented people from different countries, working together with one vision, to improve patient care, and I wanted to be a part of it!

### What do you want to accomplish as an Emerging Leader Board Member?

In the grand scheme of things, I want to help GAME achieve its mission statement. I haven't been in the industry as long as other board members, and so may not yet be able to offer much in terms of guidance or thought leadership (yet), but my experiences thus far have taught me a great deal in helping provide education not only to healthcare professionals, but colleagues across the CME continuum. I've witnessed a lot of ingenuity and innovation from teams I've worked with – by uniting these ideas with the experience of

our board, I hope to help drive innovation in learning especially in our increasingly digital age. More than anything, I want to learn from the rest of the board on how to help advance the quality of global medical education. I want to then use that knowledge to keep the momentum growing, and find new ways to unite and up-skill all stakeholders in CME; especially those just joining our industry.

### What would you tell other professionals who are just joining the industry and starting their careers?

Being in this industry is so very rewarding! You can spend your days learning about cutting-edge clinical science, while teaching others about exciting developments in technology and learning. You get to travel the world, and learn in an upward creative cycle, all the while knowing what you're helping people receive better healthcare. Knowing our work brings about a small, but meaningful change in the world, is very motivating and worth holding on to! It's even more exciting when you work with people from around the world representing different healthcare sectors and cultures.

*To learn more about becoming a GAME member visit:*  
[www.GAMEcme.org](http://www.GAMEcme.org)

