Revolutionize Your Data: The ABCs of Data Visualization Concepts
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90% of data transmitted to the brain is visual. Human beings process visual information more effectively and efficiently than text. An important practice improvement for CME/IME providers in reporting evaluation/outcomes data to a supporter or in the creation of an eLearning tool is the visualization of your data to the external learner. Key concepts and examples in 4 categories will be analyzed and explained: Color & Space, Graphical Representation, Infographics and Examples of eLearning & reporting concepts. In the evolution of technology and the decreasing attention span of humans, we strive to motivate retention of knowledge by utilizing the ABCs of data visualization.